

GRANGE ROYALS HOCKEY CLUB



Strategic Plan 2022 to 2027

Address:
Fort Street, Grange SA 5022

Prepared by
GRHC Management Committee

Contact:
Purdy Lynch - President
0448429014

Purpose

This strategic plan has been prepared for the Grange Royals Hockey Club, as part of the ongoing operations of the club. We have developed this plan through identifying our strengths and opportunities, to guide the committee to make decisions regarding our operating environment including on and off the field operations, in the aim of developing achievable outcomes, smart objectives and allocating resources.

The management committee is committed to evaluating our performance and review the plan periodically, set goals and to outline a course of action to achieve those goals, to grow the organisation and to help the organisation be profitable, sustainable and inclusive.

Club History

Formed in 1931, Grange Royals Hockey Club has been providing generations of local residents the opportunity to participate in the game of hockey for over 80 years at the Grange Reserve. Our club now includes families and members from as far away as the Barossa, Port Pirie, Riverland and the South East, many of whom have chosen to continue a long family association with the club despite the distance.

Fielding teams in the Adelaide Metropolitan Hockey Association, from the highest grade (Premier League) to social, veterans and junior teams, we have a place for experienced players as well as beginners of all ages and abilities.

We pride ourselves on being known to the community and the wider Adelaide metropolitan area as a family club, and we welcome all members, supporters and families to join us at our clubrooms for dinner every Saturday night during hockey season.



Environment

HockeySA's Strategic Plan "Stronger Together" outlines the goals and principles that guide HockeySA's actions and plans for the metropolitan and regional competitions. HockeySA's Strategic plan over the next four years includes but not limited to;

- Greater engagement with our Regional Associations and Clubs
- Increase the number of programs in South Australian Schools, exposing more kids to hockey.
- Grow our commercial profile through Adelaide Fire.
- Improve the performance of our South Australian teams at the National level.

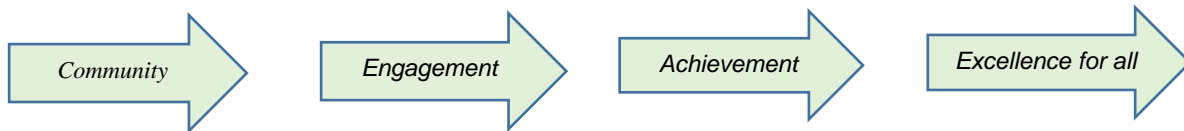
[Link to HockeySA's Strategic Plan](#)

Vision

To be a leading hockey club within the peak competition of South Australia, providing playing opportunities for elite, junior and social players within a community context.

Mission

To be the best we can be and enjoy the fellowship of our teammates and supporters on and off the field.



We promote:

- club community, within a family friendly environment
- club success through engagement, playing and management
- team achievement
- personal excellence for all; the development of opportunities for all ages and abilities

Priorities 2022-2027

GOVERNANCE:

Enhance governance and operations practices to ensure club sustainability

OPERATIONS:

Increase number of qualified coaches and umpires (and therefore increase flow on to the Association)

Identify and implement ways to maintain the affordability of playing hockey

Recruit and manage volunteers effectively

FACILITIES:

Provision of a home ground and training facilities and that are of high standard, local and available at required times

PARTICIPATION:

Attract new players (particularly Higher Grade Senior Men and Juniors)

Increase exposure of hockey to children at schools

Maintain our current player base and volunteer numbers

Strategic Plan Themes

Governance	<ul style="list-style-type: none"> • <i>Strategic Planning</i> • <i>Financial Practices</i> • <i>Legal Compliance</i> • <i>Risk Management</i> 	<ul style="list-style-type: none"> • <i>Stakeholder Engagement</i> • <i>Roles & Responsibilities</i> • <i>Succession Planning</i>
Operations	<ul style="list-style-type: none"> • <i>Systems and Processes</i> • <i>Financial Management</i> • <i>Volunteer Management</i> • <i>Association Engagement</i> 	<ul style="list-style-type: none"> • <i>Workplace Health and Safety</i> • <i>Sponsorship/Fundraising</i> • <i>Stakeholder Engagement</i>
Participation	<ul style="list-style-type: none"> • <i>Juniors</i> • <i>Seniors</i> • <i>Inclusive</i> • <i>Schools</i> 	
Facilities	<ul style="list-style-type: none"> • <i>Planning/ Stakeholder Engagement</i> • <i>Current facility maintenance</i> • <i>Lease Management</i> 	

Strategic Plan Action Items

<i>Outcome</i>	<i>Action Items</i>	<i>Timeframe</i>
<p>GOVERNANCE</p> <p><i>The club is sustainable, compliant and governed in an accountable manner.</i></p>	<ol style="list-style-type: none"> 1. Lead and manage the plans, systems and processes that will ensure the organisation is compliant, accountable and sustainable. 2. Establish and monitor financial systems and budgets. 3. Identify and manage legal, legislation and regulatory requirements to ensure compliance. 4. Refine and manage Committee Roles and Responsibilities document to guide workloads 5. Review and work to achieve next level accreditation with StarClub, Play by the Rules and Good Sports. 	<p><i>1, 2 and 3. Entirety of Planning Cycle</i></p> <p><i>4. 2022 and yearly review</i></p> <p><i>5. 2022-2024</i></p>

<p>OPERATIONS</p> <p><i>The club's players, supporters and volunteers and engaged and active within club activities.</i></p>	<ol style="list-style-type: none"> 1. Deliver the day to day operations of the organisation in a planned safe, compliant and accessible manner 2. Ensure that all operations comply with organisational policy including financial, safety and membership protection. 3. Management of hockey playing costs – identifying options to support player participation 4. Develop a promotional strategy to utilise our sponsorship package materials to promote continuation and develop a strong awareness that we are open to new opportunities 5. Encourage the recruitment of new volunteers through incentive strategies 6. Engage with HockeySA to ensure opportunities for our members to participate in coaching and umpiring training/qualifications 	<p><i>1 and 2 – Entirety of planning cycle</i></p> <p><i>3. 2022</i></p> <p><i>4. 2022-2023</i></p> <p><i>5. Entirety of planning cycle</i></p> <p><i>6. 2022</i></p>
<p>PARTICIPATION</p> <p><i>The club fields competitive teams across all senior and junior grades</i></p>	<ol style="list-style-type: none"> 1. Deliver schools program to recruit junior players from local schools 2. Continue to deliver Hook In2 Hockey and Charles Sturt School Holiday clinics to encourage recruitment of junior players 3. Focus on development pathways for male and female members 4. Promote a sense of positivity, engagement and care amongst members to encourage ongoing membership 5. Attract new players through targeted recruitment approaches (particular focus on high grade senior men) 	<p><i>1 and 2 – Entirety of planning cycle</i></p> <p><i>3. 2022-2023</i></p> <p><i>4. Entirety of planning cycle</i></p> <p><i>5. 2022-2023</i></p>
<p>FACILITIES</p> <p><i>Current facilities are maintained as fit for purpose.</i></p>	<ol style="list-style-type: none"> 1. Develop, manage and maintain our facilities to a standard that is acceptable by our members, our sport and the council 	<p><i>1. Entirety of planning cycle</i></p>

<p><i>Planning, Approval, Development and Installation of Artificial Surface at Fort Street as a new home base for the club</i></p>	<p>2. Facility Subcommittee to work with council and other relevant stakeholders to pursue opportunities for new clubrooms and an artificial surface.</p> <p>3. Facility Subcommittee to lead and guide Management Committee actions in financial and planning aspects of artificial surface project</p>	<p>2. 2022-2025</p> <p>4. 2022-2027</p>
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